

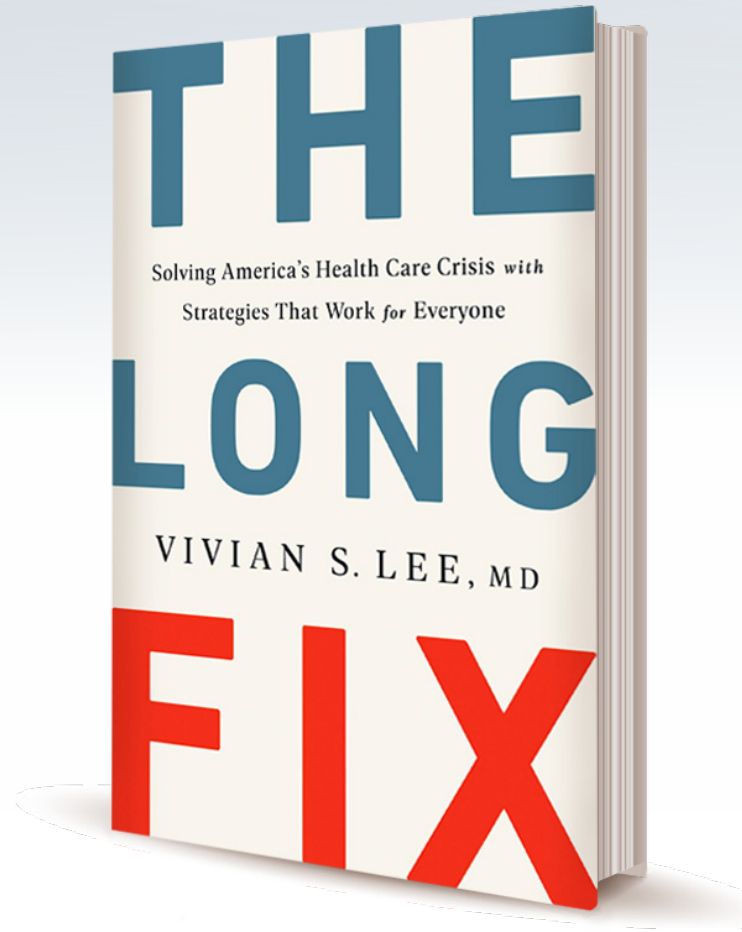
THE LONG FIX

Solving America's Health Care Crisis with Strategies that Work for Everyone

VIVIAN S. LEE, MD

THE LONG FIX offers a compelling action plan for pivoting health care toward a brighter future. By demonstrating how health care is a problem with bipartisan solutions and laying out a transformative blueprint for change, *THE LONG FIX* offers nothing less than a revolution of common sense, a fundamental shift in the philosophy and practice of health care delivery, and most important, a more humane and affordable future.

Through interviews, case studies, and engaging narrative, Dr. Lee demonstrates that better health can and should cost less. Health systems that are rewarded financially for delivering better health—rather than for performing more procedures, tests, and operations—are proving that the investments in prevention and public health are richly rewarding.



CHAPTER OVERVIEW

Chapter 1 - A Revolution of Common Sense

Pay for results instead of action

Chapter 2 - An Apple a Day Keeps the Patient Away

The best investments in health engage people and keep them healthy at home and independent and recognize the vital roles families

Chapter 3 - At your health's expense

Paying for health instead of paying for action creates the opportunity for health insurers and physicians to work together (instead of at odds with each other)

Chapter 4 - Manufacturing out the mishaps

Make healthcare safer - reduce medical mistakes by adapting better management models from other industries like manufacturing and aviation

Chapter 5 - Learning to Deliver perfect care

Improve the quality of care by making it easier to learn from experience, and tap into people's intrinsic motivation to continuously improve

Chapter 6 - The Price Isn't Right

Build tools that measure the costs of care as the first step to contain rising costs

Chapter 7 - From Caring to Co Producing

Treat patients like customers in the center of the health care universe and engage them as the most important coproducers of health

Chapter 8 - Pharmaceuticals

Untangle the web of vested interests: Entities like Medicare should be able to negotiate drug prices, armed with data about their effectiveness

Chapter 9 - Big Data Dreams

Patients' electronic medical records should be used for the benefit of their health and to help doctors and hospitals improve the delivery of care

Chapter 10 - Employer, Heal Thyself

Learn from the successes of innovative employer driven health systems

Chapter 11 - Restoring Readiness

Learn from the success of government run health systems such as the military health system and VA

Chapter 12 - The Long Fix

Consider international models of care, reflect on the underlying principles that will guide policy changes, and implement an action plan that builds on the vital roles that everyone needs to play

www.vivianleemd.com

[@vivianleemd](https://twitter.com/vivianleemd)

[linkedin.com/in/vivian-s-lee](https://www.linkedin.com/in/vivian-s-lee)

*Inspection copy available upon request at TheLongFix@gmail.com

PRAISE FOR

THE LONG FIX

Solving America's Health Care Crisis with
Strategies that Work for Everyone

V I V I A N S . L E E , M D

*"A deep understanding of the ailments plaguing the
US health care system"*

— **ROBERT S. KAPLAN**, Senior Fellow, Marvin Bower
Professor of Leadership Development, emeritus, Harvard Business
School

"It will change the way you think"

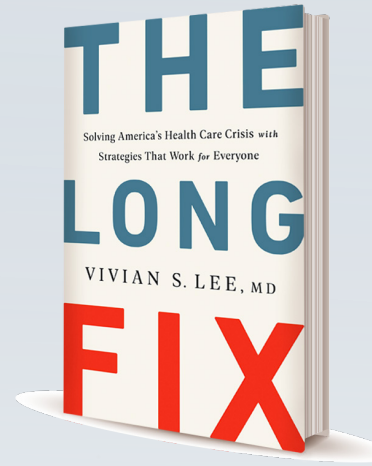
— **LAQUANDRA NESBITT, MD, MPH**, Director of
the Department of Health, Washington, DC

*"Necessary reading for anyone seeking to
understand—and, more importantly, repair—our
ailing health care system"*

— **ERIC SCHMIDT**, Former CEO of Google

*"A highly readable, brilliantly crafted playbook
of solutions to America's health care system"*

— **CAROLYN CLANCY, MD**, Former Director, AHRQ
(Agency for Healthcare Research and Quality)



SELECTED MEDIA

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NPR's Hidden Brain Podcast

Harvard Business Review

Bloomberg BusinessWeek Radio

Morning Joe MSNBC

ON TOUR:

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HLTH Virtual 2020

NY Times Event on Healthcare & Technology

Penn HealthX Conference

Harvard Club of San Francisco

American Academy of Neurology

Johns Hopkins Medical School Grand Rounds

Cornell University

Florida Atlantic University Grand Rounds

Harvard Medical School

University of California

George Mason University

*"Thank you SO much for an outstanding first
talk...The students loved it. You are such a
natural presenter and have a knack for drawing
students in and interacting with them..."*

— **SEAN NICHOLS ON**, Professor, Policy Analysis and
Management, Cornell University

*"I'm still fielding emails from students and
faculty that attended your session...Everyone
loved it."*

— **BRENDA SHEINGOLD**, Director, Master's in Health
System Management, George Mason University

*"Terrific...You are a natural with case method
teaching."*

— **ROBERT S. HUCKMAN**, Weatherhead Professor of
Business Management, Harvard Business School